A Man's Castle

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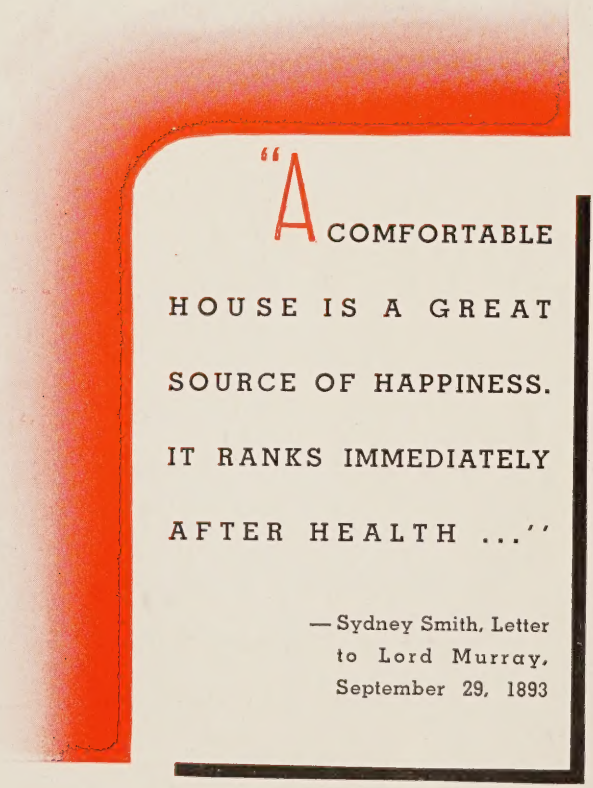
A MAN'S HOME IS HIS CASTLE


"A COMFORTABLE HOUSE IS A GREAT SOURCE OF HAPPINESS. IT RANKS IMMEDIATELY AFTER HEALTH ..."
— Sydney Smith, Letter to Lord Murray, September 29, 1893

AND HERE'S *MY CASTLE*

I'm mighty proud of it, because it has given us exactly what we had dreamed of for a number of years—the perfect home in the right neighborhood for our children and ourselves. More than that—it is an ambition realized. We struggled hard to get it but my wife and I agree that the happiness, health and comfort which followed were worth every sacrifice.

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Ever since we first planned it we realized the necessity of the most efficient and economical heating equipment. We might have the perfectly located, designed and constructed house, but without adequate heat and hot water conveniently at hand, we knew we would still be struggling with just an "old fashioned" house.

And so I made exhaustive inquiries. I visited model homes. I talked to friends about their systems. I examined modern plumbing and heating equipment. I found that the right selection depended not only on equipment, but fully as much on the fuel as well.

THEREFORE I STUDIED ALL FUELS FROM ALL ANGLES—FOR COMFORT, CONVENIENCE, CLEANLINESS—FOR DEPENDABILITY, SAFETY, AND COST.

THAT'S WHY WE SELECTED

Pennsylvania
ANTHRACITE
COAL

the **SOLID FUEL** *for* **SOLID COMFORT**

LET ME GIVE YOU

MY REASONS

I had to consider my family's immediate needs for heating and hot water, as well as possible future requirements—the effect of various fuels on the house temperature and how to control it;—also our own convenience and mode of living, because this influenced the selection of the method of fuel consumption. And, of course, I had to give the greatest consideration to my pocketbook.

FIRST IN IMPORTANCE

ANTHRACITE ASSURED US

COMF

WE found that any heating system had to be adequate. Regardless of the fuel selected, it had to be properly sized to assure solid comfort in every room in the bitterest winter weather. Thereafter it was a case of a fuel which would maintain a steady, even heat—not an on and off heat—within that system. Anthracite is one fuel which burns all the time—to drive away cold spots. Then too—it's the *quiet* fuel—burning without any disturbing roar.

ORT

THEN WE DEMANDED

SAF

NOT just safety within the heating system itself;—anthracite gave us that because it is a solid fuel. It doesn't leak or run. It stays where you put it.

WE WANTED HEALTH ASSURANCE

Our children were small. They played on the floor which could easily be cold and drafty. We had to eliminate this threat to their health, and we did it completely. Anthracite's steady, even heat gently circulated the air to warm the floors and walls and keep our children and ourselves comfortable and well.

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WAS A TREMENDOUS FACTOR

HERE I had several major considerations—initial cost—fuel cost, and service and depreciation charges.

The big thing which influenced me was that I could have anthracite's comfort, its health assurance and safety by installing adequate anthracite burning equipment at just about one-half that of any other. Later I could add convenience features, such as thermostats, automatic anthracite burners, etc., as I could afford them. Investigation proved that next to taxes, interest and food, heating is the largest item in a family's budget.

Comparative fuel costs told their own story. Anthracite would cut down on a big part of our living costs. This was confirmed over and over again by my friends' experiences. Also I wanted to be sure that I was not facing rising fuel costs. Since we built our home anthracite has actually gone down in price—not up!

"OUR VACATIONS ARE LARGELY PAID BY OUR WINTER'S FUEL SAVINGS."

MY WIFE WANTED

CLEAN H

WE loved—and had—good draperies, rugs, and furniture. Then too, our home was new—the woodwork was bright and spotless. We wanted to keep our possessions in this condition.

Laundry bills also were a consideration.

Odorless, smudgeless anthracite was the answer. I gave full consideration to the so-called ash problem. My investigation proved that Pennsylvania Anthracite burned smokelessly, — the ash was small in quantity and easily handled in my modern equipment. Also it was entirely confined because it is a solid—not a vapor or smoke.

"OUR EQUIPMENT NEVER GETS OUT OF ADJUSTMENT. THERE'S NEVER A FOUL MIXTURE TO SMOKE UP THE HOUSE, THE YARD, OR OUR NEIGHBORS' HOMES."

ANTHRA

RELIEVED ME OF ANOTHER ANXIETY

IN bitter winter weather I wanted to know that my wife and children would have a dependable, trustworthy source of heat. Blizzards, gales and zero days could come. Roads could become impassable. With an adequate supply of anthracite in my cellar, we and our home would be safe—and warm—with anthracite.

"IT WAS A GREAT COMFORT TO KNOW THEY WOULD BE SAFE AND WARM ON THOSE NIGHTS I WAS AWAY."

AND NOW ABOUT

HOT WA

I FOUND I could heat sufficient water for our two bathrooms and kitchen use for the whole family to enjoy at any time for as low as six cents a day—that I could do this entirely automatically from my main heating plant or by small auxiliary equipment. With anthracite the cost was one-third of any other automatic means. As a matter of fact, water heating costs—with anthracite—were so low that they could be disregarded.

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AND ANTHRACITE EQUIPMENT CAN GIVE CONVE AS DESIRED

MY heating equipment has remained in such splendid condition that I have not hesitated to make further investments to keep it up with the times. For example, at the suggestion of my coal merchant I first added a thermostat to eliminate hand control of drafts and assure automatic temperature control. Until he told me, I had never realized that the thermostat was invented for anthracite equipment long before other fuels were used. Thus, step by step, our heating equipment has had conveniences added, as I could comfortably afford to pay for them.

"THE THERMOSTAT GIVES US . . . HEAT CONTROL WITHOUT SACRIFICING THE STEADY HEAT OF ANTHRACITE."

NOW WE'RE COMPLETELY

AUTOM

THE fire feeds itself automatically. Anthracite burns automatically and adequately as the room thermostat calls for heat.

The small amount of ash is removed automatically and is placed in a dust-tight container. Our installation handles the ash so satisfactorily that some of my friends—accustomed to old, outmoded equipment—are absolutely amazed. These additional advantages have all been added as I could afford them.

We have a wonderful room, all partitioned off—our hobby room—in a completely decorated cellar. My wife does much of her sewing there and I have a place for my tools and work bench.

"OUR LITTLE GIRL LOVES PING-PONG AT NIGHT IN OUR CELLAR."

NEXT YEAR

I'm going to add some air conditioning features such as humidification, ventilating, air cleansing and circulating. I can secure these inexpensively because of the type of equipment already installed.

YES!

I'm for anthracite. It's made us completely comfortable and protected my pocketbook as well.

Are you RENTING BUILDING *or* BUYING ..*or* IMPROVING YOUR PRESENT HOME?

THEN CONSIDER THE ADVANTAGES AND ECONOMIES OF MODERN ANTHRACITE

If you want modern, fully automatic heat you can build towards it step by step—not all at once as is necessary with other fuels. For example, add a room thermostat for automatic temperature control. The cost is very low. In fact, savings from the low cost fuel help pay for new equipment.

Later—as your budget permits—add an automatic anthracite coal burner and automatic ash removal.

If a completely modern heater is desired, one with the latest equipment can be selected. There is the widest range of choice, and all are available with attractive, modern enamelled jackets. Water heating equipment

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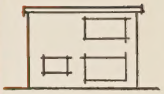
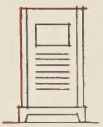
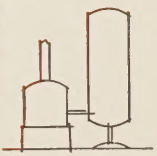


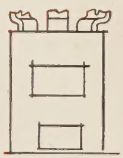
COOK STOVES FOR HOMES, CLUBS OR RESTAURANTS



ANTHRACITE ROOM HEATERS

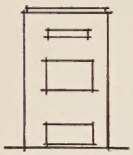


ANTHRACITE WATER HEATERS



WARM AIR FURNACES

for automatic all-year-round operation at lowest cost can begin at once to save your time and your money. Why run up and down stairs to light and turn off a water heater—especially when anthracite gives you complete hot water conveniences at much lower installation and operating costs.



BOILERS FOR STEAM, VAPOR OR HOT WATER

All such anthracite convenience equipment can be paid for by the lowest cost monthly plan, and fuel savings will help to meet the payments.

All of these modern improvements can be had with anthracite as you desire them. So, in the meantime, why gamble with other fuels? You can depend upon anthracite to continue to assure you comfortable, healthful, steady, even heat at lowest cost. Then, too, you are assured of a standard of quality—a standard of dependable delivery service—by the reputable coal merchant near you. And anthracite is *the* clean, dependable fuel—*the* SOLID FUEL FOR SOLID COMFORT.

Pennsylvania

the SOLID FUEL

AUTOMATIC ANTHRACITE BURNERS

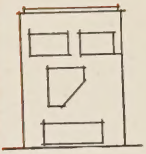
For full information regarding any phase of modern heating—or to learn how to burn anthracite at highest efficiency in your present equipment, consult your coal merchant or write ANTHRACITE INDUSTRIES, INC., established to give home owners unbiased, authoritative information.

This organization has nothing to sell—no heating equipment to offer—merely sound, disinterested advice based upon exhaustive study and research within its own laboratories.

Or, if you prefer, ANTHRACITE INDUSTRIES, INC., will have an accredited coal merchant or responsible heating contractor and engineer call at your home, without any cost or obligation on your part, to make a survey and give you complete recommendations for improving your present system or selecting a new one.

Perhaps you would like to fix up your cellar—build a hobby or play room. Write us for any or all of these suggestions.

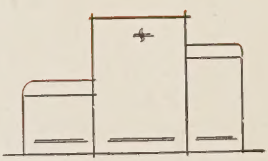
ANTHRACITE INDUSTRIES, INC.
CHRYSLER BUILDING
NEW YORK, N. Y.



ANTHRACITE MAGAZINE FEED HEATERS

ANTHRACITE

for SOLID COMFORT



COMPLETE AUTOMATIC ANTHRACITE HEAT AND AIR CONDITIONING

Anthracite Industries, Inc.

CHRYSLER BUILDING

NEW YORK